



Greenland Escape

Environmental, Energy, and Social Sustainability Policy

Greenland Escape is committed to achieving best practice environmental and social sustainability and has partnered with EarthCheck, the world's leading Benchmarking and Certification provider.

Greenland Escape is a company of family values. We believe in trusting our employees, so whoever is servicing you will be able to help you on the go. This means our hierarchy is flat and everybody has a say in day-to-day operations.

Our business deliver a range of services in Colourful Nuuk – accommodation, destination management, shuttle services, and logistical solutions. We even have small gift shop for you to bring back home the memories of Greenland. The scope of our operations is divided mainly into two parts. One being accommodation that includes three hostels – Nuuk City Hostel, The Blue Guesthouse, and Kulukis Downtown Hostel – as well as a number of modern hotel apartments. Currently, we are expanding our accommodation with Hotel Aurora. The other part of our operations relates to vehicles, where we currently operate tour busses and VIP service in smaller vans. With our vehicle operations we provide transfers, guided tours and logistical services. The city of Nuuk lies just South of the majestic Sermisiaq mountain of significance to the local people.

At Greenland Escape, we believe in sustainable tourism. But at the same time, we are aware of the impact it leaves on the Earth - our home. We want to make sure that our children can experience the breath-taking ice sheet and polar bears of Greenland. That is why we work actively to make tourism a sustainable business in the arctic region. As such we have implemented an Environmental Management System that meets the requirements of the EarthCheck Company Standard.

Greenland Escape is committed to continual improvement measured by way of annual Benchmarking Assessments. We at Greenland Escape strive towards minimising our footprint on the environment by implementing sustainable initiatives aimed at improving the business' performance, reducing the use of Energy and Water and the production of Waste. For instance, we aim to install light sensors in our buildings, avoid single use plastics, and focus on digitalizing the entire booking process.

Greenland Escape will comply with all relevant legislation and regulations, and aims to achieve international best practice. Special consideration will be given to hire local employees and to use local partners, and wherever possible sustainable products and services will be sourced locally in accordance with Fair Trade principles. We are not perfect, but wherever we can, we try to make the most conscious choices. That is why we have a purchasing policy in place that constantly makes us look for alternatives that are more sustainable or that carry a story of local value.



At Greenland Escape we aim to be a catalyst for more sustainable experiences in the arctic region. By committing ourselves to this agenda, we believe we can inspire others, whether partners, suppliers or customers, to make choices that will shape a more sustainable tourism industry.

These efforts are driven by our internal green team. We encourage our staff to present our commitment to environmental, energy, and social sustainability to all key stakeholders including guests, suppliers and contractors.

Yours sincerely,

Jesper Øraker - Owner and Managing Partner
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